

Milaeger's

Racine

4838 Douglas Ave
Racine, WI 53402
262.639.2040

Sturtevant

8717 Hwy 11
Sturtevant, WI 53177
262.886.2117

Dear Fund Raising Chair:

February 2011

Milaeger's has developed an exciting spring fundraiser concept that will be easy and profitable for you. We call it "Milaeger Money". It's an ideal way for your organization to raise funds with minimal effort. Instead of a very limited number of product options like a typical fundraiser, your supporters will use their Milaeger Money to select from thousands of plants---annuals, hanging baskets, perennials, roses, and more---and there are no time restrictions.

Here's how it works. You sell Milaeger Money to your supporters in denominations of \$15.00, \$25.00 or \$50.00. Your organization keeps 17% of everything sold. For example, if you sell \$100.00 in Milaeger Money, your organization keeps \$17.00. If you sell \$1,000.00 worth of Milaeger Money, you keep \$170.00. Bring the funds to our Racine office and we will give you the Milaeger Money, which you distribute to your supporters.

Your supporters bring their Milaeger Money to either Milaeger's store (Racine or Sturtevant) anytime and shop for plants. Your supporters should treat their Milaeger Money just as they do cash. And remember---Milaeger Money is good on living plants only.

The beauty of this fundraising concept is that it makes life easy for you and it gives your supporters maximum flexibility. Your supporters can use their Milaeger Money to buy whatever plants they want, whenever they want. For you---there is no need to take orders, no last minute changes, no products to distribute, and no mixed up orders. Just contact Cindi Lopez at Milaeger's to sign up for the most innovative fundraiser in Southeast Wisconsin. Call Cindi at 262-639-2040 ext 158, or email cindil@wi.net, with any questions.

Organization _____

Address _____ City _____ Zip _____

Contact Name _____ Phone _____

Email _____

<u>Quantity</u>		<u>Subtotal</u>		<u>17%</u>	<u>Payable to Milaeger's</u>
_____	x \$15.00 =	_____	-	_____	_____
_____	x \$25.00 =	_____	-	_____	_____
_____	x \$50.00 =	_____	-	_____	_____
				Total	_____